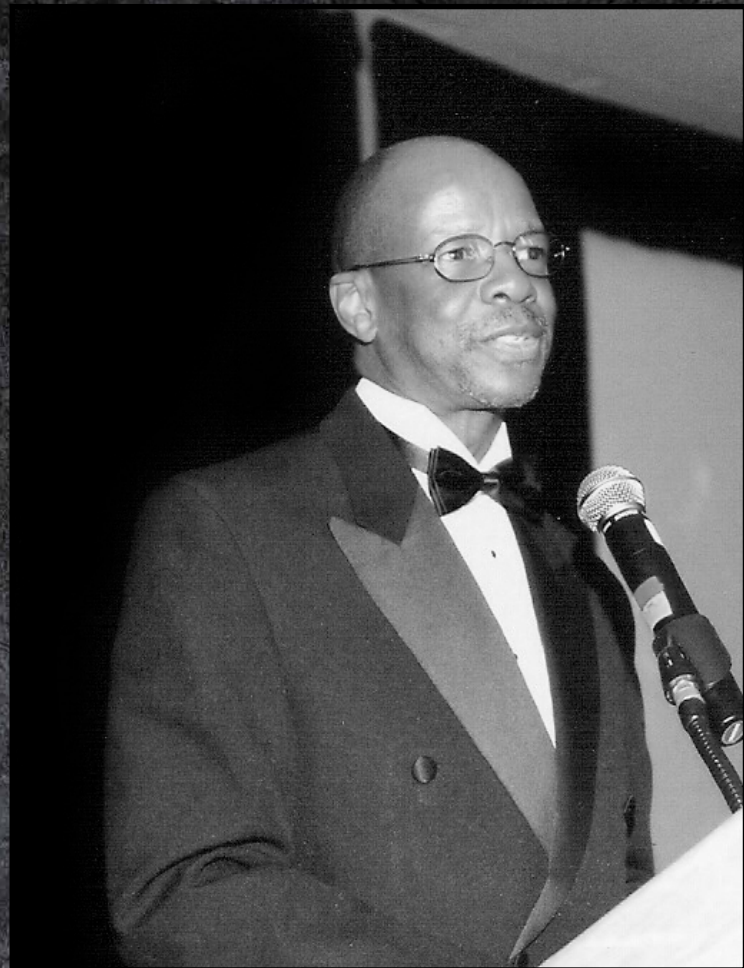


# THE HOODLUM PREACHER

THE MOVING STORY OF A MAN  
OF GOD LOSING HIMSELF, THEN  
FINDING HIMSELF AGAIN THROUGH  
GOD AND DEDICATING HIMSELF  
TO HELPING OTHERS FIND  
THEIR WAY.





# THE STORY OF HOODLUM PREACHER

The true and inspirational story of **Burton Barr Jr.** takes us from church to prison, and back to church again as Barr goes from standing in a police lineup to standing alongside Rev. Jesse Jackson.

*The Hoodlum Preacher* details a life of crime and redemption, as a former criminal and drug addict who now helps troubled youth and young prisoners avert a wasted life and turn things around as he finally did.

# HOW THE RELATIONSHIP BETWEEN HOODLUM PREACHER & THE CHURCH WORKS:

Churches will endeavor to collect \$1.00 from each member as a down payment for an advanced movie ticket to the feature film, *Hoodlum Preacher*.

Once the film has been produced it will be exclusively screened at movie theatres for the church members only.

If 15% percent of the current target church population engages the church will collect an estimated \$2.14 million.

The \$2.14 million will be held by the church in escrow, and shall not be accessed by the production company for any purposes, with the exception of allowing the production company to show its financiers that there is interest in the project.

Once the film is finished it will be screened at theaters near the church population centers, at \$12.50 admission (\$1 donors will pay \$11.50).

The escrow account will be fully controlled only by the church, and half of the total funds (50%) raised, minus direct marketing costs, will be released to the church after all initial church screenings, as the church's portion of profits from this venture.



# JOIN THE FAITHFUL IN EXPERIENCING THIS STORY!

CHURCH POPULATION	14,625,000
PRESALES TARGET	15%
NUMBER OF PRESALES	2,193,750
PRESALE PRICE	\$1.00
CHURCH PRESALES INTO ESCROW	\$2,193,750

# THE POTENTIAL FISCAL RESULTS OF PARTNERSHIP WITH THE HOODLUM PREACHER

LOW SCENARIO		
BAPTIST/CHURCH OF GOD MEMBERS	2 GROUPS	14,625,000
% OF ATTENDANCE	15.0%	2,193,750
TICKET SALES	\$12.50	\$27,421,875
LESS THEATER TAKE MO.-TH.	25%	\$6,855,469
GROSS BOX OFFICE RETURNS		\$20,566,406
LESS FATHOM SHARE	50%	\$10,283,203
GROSS PRODUCERS' SHARE		\$10,283,203
LESS MARKETING EXPENSE	12%	\$3,290,625
TOTAL SALES AFTER EXPENSES		\$6,992,578
BAPTIST CONGREGATION %	50%	\$3,496,289
MPMG %	50%	\$3,496,289

# THE POTENTIAL FISCAL RESULTS OF PARTNERSHIP WITH THE HOODLUM PREACHER

TARGET SCENARIO		
BAPTIST/CHURCH OF GOD MEMBERS	2 GROUPS	14,625,000
% OF ATTENDANCE	19.0%	2,778,750
TICKET SALES	\$12.50	\$34,734,375
LESS THEATER TAKE MO.-TH.	25%	\$8,683,594
GROSS BOX OFFICE RETURNS		\$26,050,781
LESS FATHOM SHARE	50%	\$13,025,391
GROSS PRODUCERS' SHARE		\$13,025,391
LESS MARKETING EXPENSE	12%	\$4,168,125
TOTAL SALES AFTER EXPENSES		\$8,857,266
BAPTIST CONGREGATION %	50%	\$4,428,633
MPMG %	50%	\$4,428,633

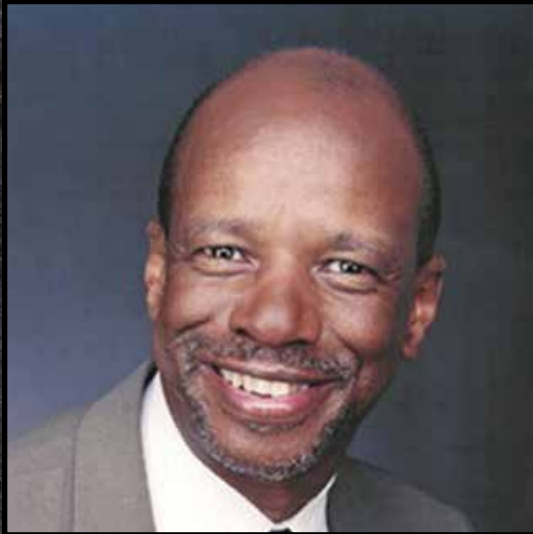


# THE POTENTIAL FISCAL RESULTS OF PARTNERSHIP WITH THE HOODLUM PREACHER

<b>BETTER SCENARIO</b>		
<b>BAPTIST/CHURCH OF GOD MEMBERS</b>	<b>2 GROUPS</b>	<b>14,625,000</b>
<b>% OF ATTENDANCE</b>	<b>25.0%</b>	<b>3,656,250</b>
<b>TICKET SALES</b>	<b>\$12.50</b>	<b>\$45,703,125</b>
<b>LESS THEATER TAKE MO.-TH.</b>	<b>25%</b>	<b>\$11,425,781</b>
<b>GROSS BOX OFFICE RETURNS</b>		<b>\$34,277,344</b>
<b>LESS FATHOM SHARE</b>	<b>50%</b>	<b>\$17,138,672</b>
<b>GROSS PRODUCERS' SHARE</b>		<b>\$17,138,672</b>
<b>LESS MARKETING EXPENSE</b>	<b>12%</b>	<b>\$5,484,375</b>
<b>TOTAL SALES AFTER EXPENSES</b>		<b>\$11,654,297</b>
<b>BAPTIST CONGREGATION %</b>	<b>50%</b>	<b>\$5,827,148</b>
<b>MPMG %</b>	<b>50%</b>	<b>\$5,827,148</b>



# HOODLUM PREACHER TEAM



## **REV. BURTON BARR, JR. - WRITER**

**Rev. Burton Barr, Jr.** is the author of the bestselling autobiography, *The Hoodlum Preacher*. He preaches and teaches the Gospel of Jesus Christ in jails and prisons all over the state of Missouri and in many parts of the country. He also preaches and lectures at churches, youth rallies, and youth revivals in an effort to keep our young people from ending up in the prison system. He has been certified by the Missionary Baptist State Convention of Missouri's "Congress of Christian Education" to teach prison ministry classes.



# HOODLUM PREACHER TEAM



## **CEDRIC MIXON - PRODUCER**

**Cedric Mixon** is the founder and owner of Kobalt Books, the publisher of *The Hoodlum Preacher*, the source material of this true story. Cedric Mixon is originally from St. Louis, MO where he started Kobalt Books in 2003 as an outlet for real life stories.

Mixon directed and produced the documentary, *121: Overcoming Drug Addiction by Faith*, which is currently streaming in 16 countries. Kobalt Books currently has over 20 titles in print and 9 films in development.





# HOODLUM PREACHER TEAM



## **THE REV. DR. RONALD LEON BOBO, SR. - PRODUCER**

**The Rev. Dr. Ronald Leon Bobo, Sr.** is the Senior Pastor of the First Trinity Missionary Baptist Church of Flint, Michigan, USA. He served as the Senior Pastor of the West Side Missionary Baptist Church in Saint Louis, Missouri, from 1986 until his retirement in 2019. He is a native of Detroit, Michigan where he began his educational journey. He went on to obtain a Bachelor of Science Degree in Music Education from Oakland University in Rochester, Michigan and later both the Master of Divinity Degree and the Doctor of Ministry Degree from the Southern Baptist Theological Seminary in Louisville, Kentucky. Recently he completed a Master of Arts in Huaxamanitarian and Disaster's Leadership from Wheaton College.

Pastor Bobo served in pastoral ministry at the Bates Memorial Missionary Baptist Church in Louisville, Kentucky, the West Side Missionary Baptist Church in St. Louis, Missouri e. After retirement from the Senior Pastorate in 2019 he has served as the Pastoral Ministry Assistant at the Trinity Missionary Baptist Church of Pontiac, Michigan.



# HOODLUM PREACHER TEAM



## **DR. MATHEW KNOWLES - PRODUCER & MUSIC SUPERVISOR**

**Dr. Mathew Knowles** is the founder of Music World Entertainment Corporation. He is widely recognized in the entertainment industry for award-winning artists such as, Destiny's Child, Earth, Wind & Fire, Chaka Kahn, Beyonce' and Solange, and has served as executive producer for more than 100 award-winning multi platinum albums in multiple genres including soundtracks such as **Masters of Disguise**, **Fighting Temptations**, **Dreamgirls**, and Grammy nominated and award-winning **Cadillac Records**, all of which were on his Music World label as well as MTV's **Hip Hopera: Carmen** (2001) – Conveyor on the soundtrack album for Carmen: A Hip Hopera, produced under Music World/Columbia. Knowles was also the executive producer of the blockbuster hits "Check On It", which was the single for the **Pink Panther** movie as well as "Independent Women

Part 1", which became the theme song for the film **Charlies Angels**, which held the number one spot on the U.S. Billboard charts for eleven consecutive weeks. In film and TV, Knowles partnered with popular UK reality TV show Chancers in 2006, in which eight selected UK contestants journeyed to Houston to participate in an ever-challenging boot camp. Knowles also partnered with MTV International as creator and executive producer for the TV series **Breaking From Above**, which premiered in 160 countries and was the Co-Producer of Broadway musical, **A Wonderful World, The Story of Louis Armstrong**. Knowles also partnered with BET for "**Sunday Best**" a gospel music reality TV singing competition and his Music World Gospel label for seasons 3,4 and 5. Each winners' album debut was number one on the Billboard Gospel charts including Le'Andria Johnson who won a Grammy for Best Gospel/Contemporary Christian Music Performance, which was Executive Produced by Knowles. Lastly, Knowles was an executive producer for the movie **Obsessed** which spent its' first week atop the U.S. box office and grossed \$73.8 million worldwide. The film was released on homevideo in 2009 in the U.S. and has sold over \$22 million of consumer spending.



# HOODLUM PREACHER TEAM



## **BILL DUKE - DIRECTOR**

**Bill Duke** excels in front of and behind the camera. His acting and directing credits are extensive and include stints on such groundbreaking television series as *Fame*, *Hill Street Blues*, *Knotts Landing*, *Dallas*, and *New York Undercover*. His feature credits include *Sister Act 2: Back in the Habit*, *Get Rich or Die Trying*, *Deep Cover*, *Hoodlum*, *Predator*, *Menace II Society* and *Not Easily Broken*, to name a few. His documentaries, *Dark Girls* and *Light Girls*, both NAACP Image Award nominees, aired on OWN and were two of the most successful documentaries on the network.



# HOODLUM PREACHER TEAM



## **RAY ELLINGSEN – PRODUCER**

**Ray Ellingsen** began his film career in 1987 as a writer. He has since gone on to pursue numerous aspects of filmmaking, from directing and producing, to supervising post production of feature films, documentaries, and commercials.

In 1999, Ellingsen helped form the motion picture entertainment company, Ugly Old Bird Productions, which produced multiple film and video projects during its five years of doing business.

Ellingsen moved to Arizona in 2005 to manage the largest motion picture film studio in the state of Arizona, Hollywood-Phoenix Film Studios. Within a year, Ellingsen brought in three feature films, numerous commercials, as well as

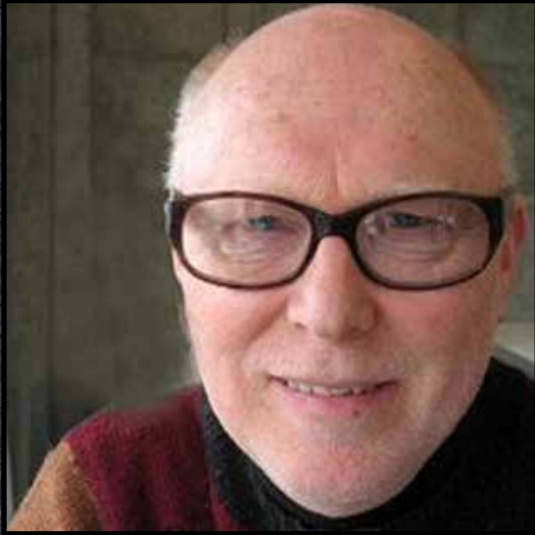
a television series for the studio to produce. Ellingsen left the studio and moved back to Los Angeles to further his filmmaking career.

To date, Ellingsen has written and directed two documentaries and a feature film, along with a multitude of commercial, instructional and industrial projects. He has also produced nine feature films and over 30 video and commercial projects, with two feature films currently in development.

**<http://www.imdb.com/name/nm0253998/>**



# HOODLUM PREACHER TEAM



## **JEFFREY HARDY - BUSINESS PLANNING & STRATEGY**

**Jeffrey Hardy**, president of FilmProfit, LLC, is the author of *The FilmProfit Guide to Film Distribution Deals*, a respected primer to the film markets. FilmProfit contributed to *The Independent Film and Videomaker's Guide* (2nd ed.) and to the *Independent Filmmaker's Guide to Writing a Business Plan for Investors* (1st and 2nd eds.). Jeff has provided business and strategic planning for over 300 motion picture projects, with budgets from the micro level to mid-budget range, such as *Pawn Sacrifice* and *The Lost City of Z*, as well as films budgeted over \$100 million, such as *The Meg*.

## **RENE LEDA - DISTRIBUTION**

**Rene Leda** has over 28 years of experience in the film and television industry. His expertise ranges from developing and distributing television programs in international markets, to handling programs for companies like 20th Century Fox TV Int'l., Warner Bros., ABC, CBS, Columbia, BBC, and many more. In 2004, Rene formed NetMinds Inc., a distribution company selling films, series, and formats to markets worldwide.





# IN ASSOCIATION WITH MPMG



**Moving Pictures Media Group**, also known as MPMG, is a production company founded for motion picture, television, and internet content.

MPMG provides a full suite of services to assist independent filmmakers, production companies and investors in the development, production, post-production, distribution, and marketing of their projects.

Managing Director and Chief Creative Officer, Michael Minkler is a three-time Academy Award winner for his outstanding work on *Black Hawk Down*, *Chicago*,

and *Dreamgirls*. A seasoned professional who has collaborated on over 200 projects with Hollywood's elite directors, his most recent works include the Academy Award winning film, *The Hateful Eight*, written and directed by Quentin Tarantino.

Chief Legal and Operations Officer, Ron Takehara, has a wide range of legal experience in the entertainment industry, from high profile cases involving motion picture and television industry litigation, to representing entertainment production companies, television networks, actors, stunt men and women, and screenwriters.

**Visit [www.movingpicturesmg.com](http://www.movingpicturesmg.com) for more.**